



Data and Privacy File Guides

Apple Financing: Customer Contact Preferences

October 2022

File name Apple Financing Customer Contact Preferences.csv

File description This access file provides customers with information relating to their contact preferences for their Pay Later product.

Why Apple keeps this information Apple Financing LLC retains this data to ensure that customer preferences are recorded and are reflected in the communications that we send to each customer.

Field Name	Details
Customer Preferences Created Date	Time and date the customer preferences record was created
Customer Preferences Last Modified Date	Time and date the customer preferences record was last modified
Is Arbitration	Whether the customer has requested to opt-out of an arbitration agreement for this product
Is Device Messaging	Whether communications are allowed to be sent to the device (push notifications and badges)
Is Email	Whether communications are allowed by email to the customer's registered email and/or Apple ID
Is Marketing	Whether marketing communications are allowed
Is Postal Mail	Whether communications are allowed by physical mail to the customer's registered address
Is Regulatory	Whether regulatory communications are allowed
Is Servicing	Whether servicing communications are allowed
Is Short Messaging	Whether communications are allowed by SMS to the customer's number
Pay Later Customer ID	The customer's identifying number within the Apple Financing systems
Product Account ID	Identifier for the account relating to the customer's product
Product Preferences Created Date	Time and date the preferences record for a specific product was created
Product Preferences Last Modified Date	Time and date the preferences record for a specific product was last modified